



KEG CIDER DESTRUCTION PROCESS

Westons Cider wants to support licensed on trade outlets by providing a means to reclaim the excise duty on any opened kegs of our cider that you may have.

The British Beer and Pubs Association has developed an industry-wide platform so that outlets can request permission from brand owners to destroy unsaleable product on site. Westons is participating in this scheme.

If you wish to make a claim for the excise duty on any opened kegs of cider from Westons please go to:

www.returnyourbeer.co.uk where you will be able to follow the process to make your claim.

Please note, we will be issuing credits for the duty element only of opened kegs of cider through this process.

Should you have unopened kegs of Westons cider which are past their Best Before Date, please be reassured that, providing these have been kept in cool conditions and not exposed to direct sunlight, these will be safe to serve and will maintain their quality for up to 3 months after the Best Before Date on the keg. We authorise you to sell stock that falls within these criteria.